

SCRIPT: REAL TIME LOCATION TRACKING

CLIENT: VIRTUSENSE TECHNOLOGIES

WRITTEN BY: ELIJAH VIRGIL

INT-NURSE'S STATION-DAY

BETSY STANDS DEAD CENTER OF THE NURSING STATION. A JANITOR MOPS THE FLOOR NEXT TO HER. STAFF APPROACH BETSY FROM EVERY DIRECTION.

NURSE #1

Betsy, have you seen Dr. Smith? I can't seem to find him anywhere!

BETSY

Sure thing, Dr. Smith is in room 237-B.

NURSE #1

Thanks Betsy!

NURSE #2

Hey Betsy! Is Mrs. Jones still in her room?

BETSY

Mrs. Jones was discharged earlier this afternoon. I've already sent cleaning staff over!

NURSE #2

Perfect. Thank you!

NURSE #3

Betsy, have you seen the keys to the MRI room?

Betsy

Nurse Katz checked them out last. Looks like she's just down the hall.

NURSE #3

You're a lifesaver Betsy!

JANITOR

Betsy, how do you keep track of all these things?

BETSY

Easy! With VSTOne's Real Time Location Service feature, and these handy little tags, I can create a location field to track staff, patients, and equipment all throughout the hospital.

JANITOR

That's pretty nifty. Is there anything you don't track?

NURSE #4 APPROACHES WEARING WHITE BOXERS WITH HEARTS.

NURSE #4

Betsy, have you seen my pants?

BETSY, THE JANITOR, AND NURSE #4 SHARE A LAUGH.

NURSE #4

No, seriously.

FADE TO:

WHITE. BETSY POPS UP TO INTRODUCE THE TAGLINE.

(TEXT ON SCREEN)

VSTOne is Real Time Location Tracking.

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INT-HOSPITAL ROOM-DAY

A PATIENT SITS IN THE ROOM, READING A BOOK. A PAPER CUP IS STRUNG UP NEARBY. IT "RINGS".

NURSE

RingRing RingRing

PATIENT ANSWERS, THE SCREEN SPLITS DOWN THE MIDDLE TO REVEAL NURSE.

Patient

H-Hello?

NURSE

Hey Mr. Omar, it's me, your nurse. I've set up a system of string phones throughout the hospital, so I can do all my daily rounds way more efficiently, and from the comfort of the breakroom.

BETSY BUTS IN, TAKING UP A THIRD OF THE SCREEN, WE WATCH THE PATIENT "HANG UP" AND HIS SECTION DISAPPEARS.

BETSY

Quite the impressive setup, but don't you know that VSTOne comes equipped with virtual nursing features to help with admits,

discharge, and daily rounding? Might be a bit more manageable than
your current system.

NURSE

I am so glad to hear that. Hey Betsy, one more thing?

BETSY

Of course!

NURSE

Can you send someone to help?

CUT TO:

WIDE SHOT NURSE IS TANGLED UP IN DOZENS OF WIRES AND CUPS.

BETSY

On it!

BETSY SNAPS HER FINGERS AND THE CUPS AND STRINGS VANISH.

FADE TO:

WHITE. BETSY POPS UP TO INTRODUCE THE TAGLINE.

(TEXT ON SCREEN)

VSTOne is Telenursing

SCRIPT: PRESSURE ULCER PREVENTION

CLIENT: VIRTUSENSE TECHNOLOGIES

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INT-NURSING DESK-DAY

NURSE IS WALKING DOWN THE HALL, A MINI BETSY APPEARS AS A HOLOGRAM FROM THEIR WATCH.

BETSY

Room 231 is at-risk of developing pressure ulcers and needs to be turned! Rooms 112 and 119 will need to be turned soon as well!

NURSE MOTIONS TO ANOTHER STAFF MEMBER AND THEY PROCEED TO TURN THE PATIENT

NURSE

Thanks for the reminder Betsy. Say, how do you know when patients need to be turned?

BETSY

Easy! VSTOne integrates with your EHR system to accurately alert when a patient needs to be turned based on the patient's record.

NURSE

Wow, that's amazing. Can you help me remember to turn other things?

WHIP PAN

THE NURSE SITS IN A LOUNGE CHAIR WITH A TANNING REFLECTOR.

BETSY (BORED)

Turn...

THEY FLOP OVER ON THEIR STOMACH.

WHIP PAN

NURSE IS DRIVING IN HIS CAR.

BETSY (BORED)

Turn...

WHIP PAN

NURSE IS GRILLING, HIS BURGER HAS CAUGHT FIRE.

BETSY (FRANTIC)

Turn, turn TURN!

WHIP PAN

WE'RE BACK IN THE HOSPITAL ROOM.

NURSE

On second thought, let's just stick to what you know.

BETSY

Preventing pressure ulcers? Sounds good to me!

FADE TO:

WHITE. BETSY POPS UP TO INTRODUCE TAGLINE.

(TEXT ON SCREEN)

VSTOne is Pressure Ulcer Prevention.

SCRIPT: NATURAL LANGUAGE PROCESSING

CLIENT: VIRTUSENSE TECHNOLOGIES

WRITTEN BY: ELIJAH VIRGIL

INT-HOSPITAL ROOM-DAY

A PATIENT IS SITTING UP, TERRIFIED, IN-BED. A NURSE IS SPEAKING IN A DEEP, WARPED, PEANUTS-STYLE VOICE.

NURSE

WAUGH WAUGH WAUGH

BETSY BEAMS IN AND TALKS TO THE PATIENT. THE WAUGH-ING CONTINUES UNDER.

BETSY

Hi there! I'm VSTOne. I understand that medical jargon can be kind of...confusing. Let me translate for you.

BETSY SNAPS HER FINGERS. SUDDENLY, THE WORLD IS MORE COMPREHENSIBLE.

NURSE

I'm going to run some basic tests just to be safe, but based on the symptoms you described, I don't think we have anything to be worried about.

NURSE LOOKS DOWN AT HIS CLIPBOARD AND WRITES

PATIENT (TO BETSY)

That helps a lot. Thank you.

NURSE LOOKS UP TO ADDRESS THE PATIENT AND BETSY.

NURSE

WAUGH WAUGH WAUGH

PATIENT

What's he saying now?

BETSY

I'm...not sure...

NURSE "HACKS UP A LUNG" HIS REGULAR SPEAKING VOICE RETURNS.

NURSE

Sorry, frog in my throat. Let's get you ready for those tests!

FADE TO:

WHITE. BETSY POPS UP TO INTRODUCE TAGLINE

(TEXT ON SCREEN)

VSTOne is Natural Language Processing.